

CHAIRMAN'S COMMENTARY



Elvis Nashilongo
Chairman

MTC revisited its vision and mission statements in 2016 with a view of aligning them to our current realities. The old vision and mission statement has served us well for the past 22 years, but due to ever changing circumstances in such a fast paced technological environment, we needed to revisit our long term vision to remain a competitive, and cutting edge telecommunications company that our customers can be proud of.

Our new vision statement reads that MTC wants to be the communication partner of choice. We do not just want to be a telecommunications company, but indeed a partner. We will work tirelessly to become our customers' undoubted choice for all their communication needs.

Our mission is to improve the lives of our customers through a quality network, infrastructure and highly skilled human capital. Of paramount importance is that we intend to improve lives through technology, and importantly, doing so with a proud and skilled workforce that is ever ready to serve our customers with pride.

Our strategies going forward will therefore make our customers the focal point, because our very existence is centered on our customers. MTC will only implement a product or service when we are entirely certain that it will improve the lives of our customers.

My fellow Directors and I are very proud to be associated to such a dynamic team of young, experienced and innovative Namibians driving and advancing the objectives of MTC every day. We recognise the strength and commitment of our employees, and the role they play in the success of MTC.

We are aware that most people in rural areas are still part of the digital divide, and we have re-doubled our efforts to include them by having recently launched the oSmartPhona campaign, an ongoing project where we rolled out highly subsidised smartphones to give rural Namibians access to the digital world. This project amounted to N\$1 billion and we are proud of this investment as it is an investment in our people.

As a proudly Namibian company, we remain committed to thinking global but acting local, by providing only the best and latest technologies to all our customers.

It remains our inherent responsibility to reinvest in the communities we do business with, and remain the best socially responsible corporate with the various social and community projects we support. We are proud of the contributions we have made so far and will continue to make. We will not shy away from continuing to invest in areas such as sport, arts and culture, ICT, for health, development education and supporting the various trade fairs.

We take full cognisance of the economic situation our country currently finds itself in, and we will make it our responsibility to continue providing quality and affordable products and services.

We enter the year 2017 full of confidence, renewed strength, and wish to thank all our customers for their continued and unconditional support for the past 22 years. We will never take your support for granted as we make the connection to you as our partner of choice.